

## RESEARCH UPDATE: May-June 2020

- McKinsey recommend four strategic areas of focus for businesses returning post covid: recovering revenue, rebuilding operations, rethinking the organisation and accelerating adoption of digital solutions. Go on - reimagining the future could be exciting and inspiring [McKpostcovid](#)
- Employers can support staff to succeed in a post-pandemic world by guiding them through 3 phases: reset – the sudden changes imposed by the crisis; refocus – reimagining the future; and renew – revisiting leadership style and priorities once we are past the peak [3phasesofcovid](#)
- McKinsey warns us that their research suggests diversity and inclusion initiatives tend to be deprioritised during times of crisis such as the 2008 financial crisis. But they remind us that D&I will be essential for businesses to thrive in the new post-pandemic world [McKD&I](#)
- BCG research identifies 'bionic companies' - the ones that will succeed in a post-pandemic world because they can blend human and technological capabilities to achieve superior outcomes. The winners need to be customer-focused, data-driven and agile. [BCGwinners](#)
- TS Eliot said, 'only those who risk going too far can possibly find out how far one can go'. Looked at in terms of leading business projects and teams you need to try, learn and sometimes fail. Figuring out what to do differently is at the heart of better leadership [tryfaillearn](#)

