

Pia Lee
CEO
pia.lee@liw3.com



As CEO, Pia is committed, energetic and on a mission! She is leading LIW to expand its global reach through a pioneering range of leadership services. These enhance the indelible impact that we consistently create for our broad range of clients. She strongly believes that our innovative ways to partner and design business-aligned solutions will position us at the forefront of organisational leadership - the strategic enabler for sustainable results.

Her previous role as head of LIW's sales and marketing strongly focused on developing optimal solutions for numerous global accounts across Australia, US, UK and Asia Pacific as well as managing large government accounts in Africa.

Pia's decade of experience and expertise lies in designing and developing highly tailored organisational leadership processes which deliver solid returns and outcomes through typical business cycles of expansions, acquisitions and restructures. These span financial, asset management, healthcare, technology and professional service sectors. Pia is at her best when working at top team level, cutting through the fluff and offering high levels of expertise and experience that help businesses get to where they want to.

In ensuring that she's at the leading edge of her field, Pia recently completed her Masters of Organisational Coaching at the University of Sydney and also the AICD's Company Directors Program.

Pia's career is a game of two halves as they say! Education has been the common factor with over 10 years of teaching across a range of educational institutions in the UK; sampling the learning experiences gained from inner city state schools to private and international colleges. A passion for sports and educational psychology developed into the world of business, where she was keen to see what happened to her pupils when they grew up!

Pia's other passion has been travelling and she has used her vacations to full advantage with extensive adventurous trips to Africa, Asia and Europe. These experiences have enabled her to build effective long-lasting relationships with clients across a global reach, as well a positive and broadened mind set.

After initial young, adventurous days of bungee jumping and white-water rafting, she now savours life in less adrenalin-pumped ways with travel, photography and enjoying the wonders of a young family.

Mini bio

- Pia leads LIW to bring organisational leadership and its ability to generate outstanding results to countries, corporations and communities.

Qualifications

- Masters of Organisational Coaching - University of Sydney
- B.Ed Hons
- LSI
- HBDI
- Hogan
- DiSC

Professional Organisations

AICD
CEO Institute