



LIW³
Building a legacy
of leadership

John Brendan

Consultant
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John is a Highly Influential Senior Corporate Communicator across all industries and forums from boardroom executives to shop floor employees. An Exceptional Facilitator with global cross-cultural experience and an ability to make the complex simple. He is also an Accomplished Actor & Journalist.

John has worked with Global corporate training organisations specialising in communication and leadership. He has been the company's first choice to lead and facilitate sales briefings on new and existing programmes to new clients in 60 person forums.

He has trained key executives from multiple corporate industries in skills including presentation, pitching, negotiation, influence, leadership, coaching & media. Devise and act in realistic role-play scenarios to enhance learning outcomes with practical application.

Coached individuals on the various attributes needed pertaining to management and communication. Coached a bid team of 40 members for a major IT Corporation helping to win a \$240 million government contract.

Actively grew portfolio and achieved approval for single largest NAB loan facility in 1999 of \$800 million to support gas pipeline. Was the integral part in winning a large contract with Microsoft due to his involvement in the pilot. Coached CSC team of 40 in behavioural dynamics through a \$240 million government pitch.

Worked with corporations including Telstra, G.E., ABN-AMRO, Energy Aust, MLC, Pfizer, Reserve Bank, APRA, KPMG and Pacific Publications, News Ltd, Coca Cola, Boral, NAB.

John enjoys short film making, photography, Gym, running, cricket and traveling overseas.

Mini bio

- John specialises in facilitation and the development and delivery of realistic role-play learning experiences. His career includes management, coaching and consultancy in a number of multinationals as well as acting and journalism roles.

Qualifications

- Postgraduate Diploma (Communications & Journalism) Curtin Uni (W.A)
- Bachelor of Business (Finance & Marketing) EUni (W.A)
- Certificate IV in Workplace Training and Assessment MWCC (NSW)
- Certificate in Acting - NIDA (NSW)
- DiSC Accreditation (Corporate Plus)