



**LIW<sup>3</sup>**  
Building a legacy  
of leadership

## David Seow

Consultant  
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David's passion for training and desire to ensure that participants are enriched and benefited from his delivery has seen him deliver training programs such as the Balanced Lifestyles, Customer Service Excellence, Effective Communication, Emotional Intelligence, Essential Presenting, The Art of Influencing & Persuasion Skills, Handling People with Tactfulness, People Skills, Presentation Mastery, Sales and Marketing, Solution Focus Coaching, Team Building, Thought Leadership, and Train-The-Trainer (TTT) in the last eight years to clients ranging from MNCs, Governmental Agencies to SMEs in Asia with very positive feedback.

David was a Senior Management staff cum Program Director with an Education & Training company reporting directly to the Chief Executive Officer. He is presently the VP, Marketing of Herrmann International Asia and also the Managing Director of DE Inspire Pte Ltd. David has worked across organizations and industries both locally and internationally, adding value to the various organizations' business processes. He has many years of working experience in the data communication industry as well as experiences in sales & marketing of industrial & service products.

David also gave a talk to a group of delegates from Shanghai Jiaotong University MBA-CEO Club on the topic, "*The Power of the Brain*". He was also invited to speak at the Singapore Manufacturers Associations (SMA) and the Institute of Estate Agents (IEA). David has been interviewed by mainstream media such as the Channel News Asia on his perspectives on professional training.

The companies he works with include American International Group (AIG), Asia Pacific Breweries (APB), BEST Denki, Cambodia Brewery, CapitaLand, Cerebos, Cisco Systems, Cummins Diesels, DHL, DSO-NTU, Giesecke & Devrient (G&D), GlaxoSmithKline (GSK), HDB, Heineken Taiwan, ITE, LTA, Logitech, MARA Akademi Group, Management Skills Centre, MCL Land, Minnesota Rubbers, Ministry of Defence, Novartis Pharmaceutical, NUS, NTUC Club, Oracle Corporation, Pacific Internet, Panasonic Asia, Pentex-Schweizer, Polaris Manufacturing, Pratt & Whitney Canada, Prudential Assurance, SCDF, Siemens Medical Instruments, SingHealth, Shimano, ST Marine, URA, and a variety of SMEs.

### Mini bio

Speaks and converses fluently in Mandarin simple Malay and the Chinese dialects

### Experience

Invited by (ASME) to speak at their National Entrepreneurial Conference

Interviewed by mainstream media on his perspectives on professional training

### Qualifications

- EMBA Helsinki, BCom Curtin, with double major in Management and Marketing
- PGD in Marketing (CIM) UK, HBDI, DISC, Trained in Solutions Focus Coaching
- Specialises in handwriting analysis